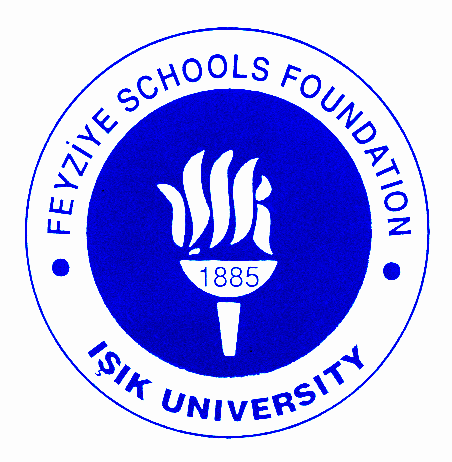
****

**IŞIK UNIVERSITY**

**Faculty of Arts and Sciences**

**Management Information Systems**

***Project Report***

**Title**

**by**

**Name LASTNAME**

**StudentID**

**Supervised by: *Professor Dr. Name LASTNAME***

**December - 2016**

**Title**

A Project Presented  
by

**Name LASTNAME**

**StudentID**

to  
The Department of Information Technologies

in partial fulfillment of the requirements  
for the degree of

**Bachelor of Science**

in the field of  
Management Information Systems

Işık University  
İstanbul, Turkey

April 2016

© Copyright 2015 by Name LASTNAME

All Rights Reserved

*Dedicated to …*

### Abstract

By the improvements of new technologies and increased global connections, the corporations that work within the country, should open the gates to the global world via the powerful channels like global partners and internet so that they are able to introduce themselves into the global market to maximize profits and to increase their business volume.

Hepsiburada.com is a Turkey centered e-commerce company that works mainly locally rather than internationally whereas Amazon.com is the world’s leader e-commerce company. Amazon.com is a great business partner by which Hepsiburada.com can enter the global e-commerce market and can grow its operations.

The aim of this paper is to make a clear integration plan of Hepsiburada.com with Amazon.com and show the applicability of this integration using diverse academic resources. This plan includes the business analysis of both Hepsiburada.com and Amazon.com, their applicable integration processes and probable positive results and drawbacks. The integration plan consists of system analysis and design, product data and database, fulfillment and logistics, user interface options and finally customer management systems.

This study is prepared to be used in future academic documents. The statistics and formal information should be considered by today’s conditions when it is used. This document is by no means a full integration guidebook but will instead be used as a starting reference for a future large-scale systems integration project.

### Acknowledgements

### Contents

Abstract 3

Acknowledgements 4

Contents 5

List of Figures 6

Chapter 1 Overview 7

1.1 Introduction 7

1.2 Motivation 8

1.3 Contributions 9

1.4 Outline of the Project 10

Chapter 2 Research Background 11

2.1 Overview 11

2.2 Subtitle 11

Chapter 3 Our Model 12

3.1 Overview 12

3.2 Our Work 12

3.3 Results 12

Conclusion 13

References 14

### List of Figures

Figure 1 - xxxxx 7

### Overview

##### Introduction

xxxxx



Figure 1 - xxxxx

##### Motivation

In this paper, xxxx

##### Contributions

Contribution of this work shall be justified

##### 

##### Outline of the Project

xxxx

### Research Background

##### Overview

xxxxxx

##### Subtitle

xxxx

### Our Model

##### Overview

xxxx

##### Our Work

xxxxx

##### Results

xxxxx

### Conclusion

xxxxxxx

### References

[1] xxxxx