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He is the founder of HoloNext, a company that develops applications in Augmented Reality (AR) and Extended Reality (XR) technologies. Previously, he worked as a product manager and executive in international game companies, focusing on game development and publishing. He managed large-scale mobile game projects that achieved success in global markets, particularly in Turkey and the MENA region.

In late 2018, he founded HoloNext, a startup specializing in AR/XR technologies. Currently, he is developing AR/XR technology solutions for global markets through HoloNext. Güven Çelikkaya holds a Bachelor's degree in Communication and a Master's degree in Business Administration (MBA). He is a frequent speaker at various events on XR technologies, Artificial Intelligence, and Future Studies, and regularly publishes articles on these topics.

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