

## Course Contents

**MTT 500 Seminar (Seminer) (NC) 1 ECTS**

Learning methods of academic research, writing and presentation by preparing and presenting a selected subject.

**MTT 501 Fashion and Textile Design Project I (Moda ve Tekstil Tasarımı Proje I) (3+0+0) 7 ECTS**

Producing unique and innovative surface designs by using textile materials in the context of basic design principles, based on a selected theme. Preparation of a garment collection made of minimum six pieces using these surface designs with appropriate materials. Presentation of the collection on boards showing the technical drawings, material samples and fashion illustrations. Realisation of a minimum of two looks from the collection.

**MTT 502 Fashion and Textile Design Project II (Moda ve Tekstil Tasarımı Proje II) (3+0+0) 7 ECTS**

Producing unique and innovative surface designs based on a selected theme, by using textile materials in the context of basic design principles. Preparation of a season collection made of minimum six pieces using these surface designs with appropriate materials. Presentation of the collection on boards showing the technical drawings, material samples and fashion illustrations. Realisation of a minimum of two looks from the collection.

**MTT 503 Artwork and Design Analysis (Sanat ve Tasarım Analizi) (3+0+0) 7 ECTS**

Comparative analysis of artworks in the frame of plastic language. Artwork analysing methods. Comparative analysis of industrial design products in the frame of plastic language, with garment design in particular.

**MTT 504 Art and Design Theories (Sanat ve Tasarım Kuramları) (3+0+0) 7 ECTS**

Examination of contemporary art and design theories through samples. Reflection of these theories on garment design and their interaction.

**MTT 505 Fashion-Brand Relationships (Moda Marka İlişkileri) (3+0+0) 7 ECTS**

Examination of fashion and brand concepts. Analysis of branding in fashion sector based on various brands. Case studies of creating a brand identity.

**MTT 506 Fashion and Sociology (Moda ve Sosyoloji) (3+0+0) 7 ECTS**

Examination of the social concepts like identity, belonging, gender, semiotics semiotics and morality in the frame of fashion and garment by readings and case studies.

**MTT 507 Contemporary Art and Textile Patterns (Çağdaş Sanat ve Tekstil Desenleri) (3+0+0) 7 ECTS**

Creation of new fabric surface designs inspired from artworks by using various techniques. Application of selected patterns by various textile design techniques like printing and weaving.

**MTT 508 20<sup>th</sup>Century Fashion (3+0+0) 7 ECTS**

**(20nci Yüzyıl Modası)**

Providing the insight to read the effect of social facts on fashion by examining the design movements from the social, cultural and artistic perspective since the industrial revolution.

**MTT 509 Experimental Fabric and Garment Design (3+0+0) 7 ECTS**  
**(Deneyisel Kumaş ve Giysi Tasarımı)**

Creation of experimental and expressive design samples with particular methods and textile materials for developing the creativity and unique ideas in garment design. The presentation of these ideas as final products within a collection.

**MTT 510 Home Textile Design and Application (3+0+0) 7 ECTS**  
**(Ev Tekstili Tasarım ve Uygulama)**

Creation of pattern designs with various techniques and materials for using in interior textiles such as furnishings, curtains, wallpapers and bedclothes.

**MTT 511 Textile Art I (3+0+0) 7 ECTS**  
**(Tekstil Sanatı I)**

Composition of various design ideas by using fibre based threads on a selected theme. Creation of a mini form; 2D or 3D textile art object selected from among these produced ideas.

**MTT 512 Textile Art II (3+0+0) 7 ECTS**  
**(Tekstil Sanatı II)**

Composition of design ideas by using textile materials to examine various model, form and colour possibilities on a selected theme. Creation of fibre art works out of these possibilities.

**MTT 513 Form and Texture in Design I (3+0+0) 7 ECTS**  
**(Tasarımda Biçim ve Doku I)**

Research on the effects of design principles such as surface, colour, form and texture on three dimensional designs such as sculpture, industrial design, architecture, interior architecture. Analysis of these effects through samples and discussions.

**MTT 514 Form and Texture in Design II (3+0+0) 7 ECTS**  
**(Tasarımda Biçim ve Doku II)**

Research on the effects of design principles such as surface, colour, form and texture on three dimensional textile products. Analysis of these effects through samples and discussions.

**MTT 590 Thesis (NC) 35 ECTS**  
**(Yüksek Lisans Tezi)**

Preparation of a thesis on a selected subject, under the supervision of an academic advisor.

**GIT 513 Experience Design (3+0+0) 7 ECTS**  
**(Deneyim Tasarımı)**

Design work of banners, invitations, brochures, guides, maps, catalogues, trailers, bulletins, gifts and souvenirs for activities like conferences, competitions, fairs, exhibitions, opening ceremonies, film galas. Creating user experience by identifying client-brand contact points and designing products, processes, settings and events.

**GIT 518 Digital Illustration (3+0+0) 7 ECTS**  
**(Dijital İllüstrasyon)**

History and theory of illustration, the importance of digital illustration. Techniques of digital

illustration. Production of digital illustration to be used in mass communication for modern day media.

**GSKE 531 Contemporary Art Philosophy (3+0+0) 7 ECTS**  
**(Çağdaş Sanat Felsefesi)**

The relationship between art and philosophy, intersections of art and philosophy, transitions between philosophy and art. Starting with Immanuel Kant, Georg Wilhelm Friedrich Hegel, approaches to art and philosophical views of 20<sup>th</sup> century philosophers like Martin Heidegger, Ludwig Wittgenstein, Frankfurt School (Theodor Adorno and Walter Benjamin), Gilles Deleuze-Felix Guattari and Jacques Derrida. Interpretation of art object and visual image according to different philosophical perspectives on selected art-works.

**GSKE 532 Art Sociology and Related Issues (3+0+0) 7 ECTS**  
**(Sanat Sosyolojisi ve Sorunları)**

Basic concepts of art sociology: Art and society, the integrity of art and life, sociology and art. Art, sociology and history: The interaction between art and society. The artist's role in social life, the artist's position in the process of historical alteration. Art, tradition and society. Art and masses, 'mass' and 'community' concepts, mass culture and art. Mass media in the modern era, communication symbols and art: art as social criticism, art and criticism, art and public criticism.

**GSKE 533 Art Management and Related Issues (3+0+0) 7 ECTS**  
**(Sanat Yönetimi ve Sorunları)**

Related fields of art management, management of the products and / or services involved by art. Defining features of art and design as product / service. Economic, social, historical development and alteration of art. Characteristics and social role of culture businesses. Culture businesses and administrative features of non-profit institutions. Strategic planning and organization. Organizational structures and human resources in culture businesses (based on the visual arts sector and museum oriented). Public relations in culture businesses and joint projects with other sectors (sponsorships, corporate social responsibility projects, philanthropy etc.) Art management in different art fields. Professional associations and accounting of art products. Role of art management in educational, social and cultural development. Art Management and parallel fields of speciality.

**GSKE 535 Environment and Art (3+0+0) 7 ECTS**  
**(Çevre ve Sanat)**

The relationship between artwork and "environment" as theme and as environment of production. Processes after Dada and Duchamp. Redefinition of art-environment relation and of the value rendering an 'artwork' as a new form of vision and perception. Changes and facts in art from 1950 to present. Performance, happening, land art, body art, feminist art, earth art, Arte Povera, action, the relation of sculpture/art object with the environment and the public. Art movements/formations offering new propositions in 1960s and 70s and their extensions to the present. Public spaces and town spread art events, different approaches and trends in the context of art-environment relations, such as graffiti, street art, new genre public art. Relational aesthetics involving viewer and environment in the 1990s (Nicolas Bourriaud, Esthétique relationnelle). New concepts and artistic practices in the context of art and environment in the 1990s and 2000s, examples of Turkish and Western art.