Course Profile
Department of Management / Management Program

Course Number : **MAN 473**	Course Title :**Business Project Management**
Required / Elective : **Required**	Pre / Co-requisites : last year students
Catalog Description: Project selection, role of the project manager, project organization, project planning, budgeting and cost estimation, scheduling, resource allocation, monitoring and tracking projects using information systems, project control, audit and termination. Exploration of basic tools and techniques. Special emphasis on project leadership, conflict resolution and communication skills, risk analysis and problem solving in team-based projects.	Textbook / Required Material : Project Management: The Managerial Process 4th edition, Gray, Clifford F and Larson, Erik W, McGraw Hill Publishing, 2008

Course Structure / Schedule : **(3+0+0) 3 / 7 ECTS**

Extended Description : This course will take a comprehensive view of project management addressing both the technical and the social or human sides of the field. Course will describe the use of projects to support business objectives in modern organizations. The student is expected to describe the problems of managing a project within a permanent organization for the purpose of achieving a specific objective. He/she will be able to recognize operational and conceptual issues faced by modern project managers. At the end of this course, students should be able to develop, execute, and control a basic project plan capable of supporting business objectives linked to measures of success

Design content : None	Computer usage: Microsoft Project®

Course Outcomes: [relevant program outcomes in brackets]:
By the end of this course, students will be able to:
1. have experience in using the concepts, techniques, and decision tools available to project managers. [1,2,3,5,11,13]
2. provide a basic understanding of the importance of work breakdown structures and networks to planning, scheduling, and controlling projects. [1,2,5,11]
3.create an awareness of potential risks, conflicts and problems that can occur on projects. [2,11]
4. identify the role of modern project manager and importance of project teams[4,11]
5. have experience in using Microsoft Project.[5,11]
6. demonstrate conflict resolution and problem-solving skills in team settings .[3, 4,11]
7. learn to balance and manage technical and human side of projects. [2,3,4,11]
8. demonstrate project planning, budgeting and cost estimation, scheduling, resource allocation, monitoring and tracking projects.[1,3,11]

Recommended reading:
Recommended text 1 : Project Management: A Managerial Approach, 6th Edition Jack R. Meredith, Samuel J. Mantel, Jr. ISBN: 0-471-71537-9, 2006 (library has 3 reserves of this

book)

Recommended text 2 : "A Guide to the Project Management Body of Knowledge,4th Edition" by The Project Management Institute (PMI) .

Recommended text 3 : For advanced readers: Project Management: A Systems Approach to Planning, Scheduling, and Controlling, Harold Kerzner

Teaching methods:

Combination of lectures, guest speakers, in-class work (unannounced quizzes, individual exercises and moderated case discussions), software exercises, short exams and group project (this is a must in this course).

Assessment methods

One team term project: 35%

In-class work: 10%

Lab exercises: 10%

Exams: 20%

Final Exam: 25%

Student workload:

Student Workload/ECTS (European Credit Transfer System) Tableau:

Activity:	Number:	Duration (hour):	Total Workload (hour):
Pre- reading	8	2	16
Lectures	8	3	24
Lab exercises	7	3	21
In Class Work	6	3	18
Short Exam	2	13	26
Project and presentation	1	45	45
Final Examination	1	25	25

 TOTAL: 175 Hours / 25 = 7 ECTS

Prepared by : Gamze Karayaz	Revision Date : 06.03.2010